

# Sponsorship Opportunities

in association with



**7** International Conference on  
**Future Technical Textiles (FTT)**

**Bolton, UK**

**September 2015**





# Future Technical Textiles (FTT 2015) International Conference:

The **7<sup>th</sup> International Conference** is open to all working within or with an interest in textiles, clothing and footwear. Delegates will include industrialists, academics and students and is organised and hosted by University of Bolton and University of Manchester, UK.

The conference will focus on, Creating a Global Vision for Technical Textiles and Clothing. It will be hosted over 5 days, including 2 days on Technical Courses and 3 days with a full programme of events, concluding Gala dinner and will offer ample opportunity for speakers, delegates and sponsors alike to network. An exhibition will be held during the conference to highlight innovative and outstanding products and technologies.

The conference offers a number of valuable sponsorship opportunities for organisations to interact and build networks with professionals and academics from around the world.

Through public relations, advertising and an international network this prestigious event in the Institute's history will be promoted worldwide, offering sponsors the opportunity to be associated with the industry's premier event. This will provide sponsors with unlimited exposure to the international textile, clothing and footwear industries as well as demonstrating commitment and support to the industry.

## **The Conference aims to:**

- Bring together professionals from all continents to advance knowledge both within business, industrial practise and academic research.
- Provide a networking opportunity to encourage the exchange of ideas and sharing of best practice.
- Acknowledge the ever changing market place and recognise the global range of textile, clothing and footwear activities.
- Recognise excellence and achievement in the operation and products of the textile industries.
- Encourage creative contributions to the advancement of knowledge.

## **The Future Technical Textiles (FTT 2015):**

The Future Technical Textiles is a unique global professional organisation in textiles, clothing and footwear. The Institute has corporate and individual members in over 80 countries worldwide. Membership covers all sectors and all disciplines in textiles, clothing and footwear. The aims and objectives of The Textile Institute are to facilitate learning, recognise achievement, reward excellence and disseminate information through the sharing of best practice.

In 2014, Istanbul will celebrate its sixth Anniversary and is being marked with a number of events and activities.

The **Future Technical Textiles** World Conference and dinner will be hosted by The University of Bolton, UK during September 2015.



## Provisional Event Programme

### Important Dates

Deadline for Abstract	:	31 March 2015
Early Bird Registration	:	31 May 2015
Short Courses Dates	:	September 2015
Conference Dates	:	September 2015
Gala Dinner	:	September 2015

### Brief List of Symposia

- Medical Textiles
- Technical Textiles
- Smart and Interactive Textiles
- Surface Coatings, including Plasma Treatment
- Advances in Apparel Design
- Ecological Textiles
- Composite Materials
- Protective Clothing
- Biologically Inspired Textiles
- Automotive and Other Transport Media
- Sports and Active Wear
- Computer Technology for Textiles and Apparel

### Selection of Technical Committee

Prof. Anand, Subhash: (MBE): University of Bolton, UK

Prof. Bhat, Gajanan: The University of Tennessee, USA

Dr. Blaga, Mirela: IASI, Romania

Prof. Carr, Chris: University of Leeds, UK

Dr. Gandhi, Kim: Consultant, The Textile Institute, UK

Prof. Hearle, John: TexEng Software Ltd, UK

Prof. Kiekens, Paul: Gent University, Belgium

Dr. Ko, Frank K: University of British Columbia, Canada

Prof. Militky, Jiri: Technical university of Liberec Czech Republic

Dr. Rajendran, Subbiyan: University of Bolton, UK

Prof. Russell, Steve: University of Leeds, UK

Prof. Seung, Jin Kim: Yeungnam University, Korea

Prof. Shishoo, Roshan: Shishoo Consulting AB, Sweden

Prof. Siores, Elias: University of Bolton, UK

Prof. Tao, Xiao-ming: Hong Kong Polytechnic University, Hong Kong

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### Chairman of the Organising Committee

Dr. Imran Patel  
University of Bolton  
Deane Road, Bolton,  
England, UK

+44 (0) 7951 727876  
[www.technical-textile.com](http://www.technical-textile.com)  
email:[info@technical-textile.com](mailto:info@technical-textile.com)



## Corporate Sponsorship Packages

# DIAMOND SPONSOR

As the Diamond Sponsor, your organisation will be the overall conference sponsor. This special opportunity will enable your organisation to show genuine support and commitment to the perpetuation of excellence within the world of Textiles, Clothing and Footwear.

### Benefit Package:

Company name and logo displayed as the Diamond Sponsor on:

- Conference website with hyperlinks to your organisation's website
- Conference advertisement in Programme booklet
- All pre and post event coverage in media (as appropriate)
- All printed materials
- Backdrop at the opening ceremony, used for press call
- Programme documentation within the delegate wallets
- All email marketing relating to the conference

### Plus

- A4 insert into the delegate wallet to promote your organisation. Valued at GBP£350
- An exhibition area within the conference exhibition to promote your organisations products and services. Valued at GBP£500
- 5 complimentary official delegate registrations for the conference, including attendance at the Gala dinner. Valued at GBP£3850
- Full page advertisement in the Programme Booklet. Valued at GBP£2000
- Invitation to present an award at the Gala dinner.

*Sponsorship – GBP £20,000 + VAT*



## Corporate Sponsorship Packages

# PLATINUM SPONSOR

As a Platinum Sponsor of the conference, your organisation will be a major sponsor. This special opportunity will enable your organisation to show genuine support and commitment to the perpetuation of excellence within the world of Textiles, Clothing and Footwear.

### **Benefit Package:**

Company name and logo displayed as a Platinum Sponsor on:

- Conference website with hyperlinks to your organisation's website
- Conference advertisement in Programme Booklet
- All pre and post event coverage (as appropriate)
- All printed material
- Backdrop at the opening ceremony, used for press call
- Programme documentation within the delegate wallets

### **Plus**

- An exhibition area within the conference exhibition to promote your organisations products and services. Valued at GBP£500
- 3 complimentary official delegate registrations for the conference, Including attendance at the Gala dinner. Valued at GBP£2750
- Half page advertisement in the Programme Booklet. Valued at GBP£1300

***Sponsorship – GBP £15,000 + VAT***

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## Corporate Sponsorship Packages

### GOLD SPONSOR

As a Gold Sponsor, your organisation will be associated with the overall conference. This special opportunity will enable your organisation to show genuine support and commitment to the perpetuation of excellence within the world of Textiles, Clothing and Footwear.

**Benefit Package:**

Company name and logo displayed as a Gold Sponsor on:

- Conference website with hyperlinks to your organisation's website
- Conference advertisement in Programme booklet
- Backdrop at the opening ceremony, used for press call
- Programme documents within the delegate wallets

**Plus**

- 2 complimentary official delegate registrations for the conference, including attendance at the Centenary dinner. Valued at GBP£1650
- Quarter page advertisement in the Centenary/Conference issue of textiles magazine. Valued at GBP£750

*Sponsorship Amount – GBP £10,000+ VAT*

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### SILVER SPONSOR

As a Silver Sponsor, your organisation will be associated with the overall conference. This special opportunity will enable your organisation to show genuine support and commitment to the perpetuation of excellence within the world of Textiles, Clothing and Footwear.

**Benefit Package:**

Company name and logo displayed as a Silver Sponsor on:

- Conference website with hyperlinks to your organisation's website
- Conference advertisement in Programme booklet
- Backdrop at the opening ceremony, used for press call
- Programme documents within the delegate wallets

**Plus**

- 1 complimentary official delegate registrations for the conference. Valued at GBP£1100

*Sponsorship Amount – GBP £7,500 + VAT*

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The Textile Institute

## Other Corporate Sponsorship opportunities:

### **GALA DINNER SPONSORSHIP PACKAGE**

**(a sole sponsorship opportunity)**

The Gala dinner will be hosted on the evening of September 2015. A number of presentations will be made during the dinner including Students, Full Delegates and Best Industry awards to successful applicants, as well as awards specific to the conference and the Gala celebrations.

All delegates, along with any accompanying guests, will attend the dinner.

#### **Benefit Package:**

Company name and logo displayed as Gala Dinner sponsor on:

- Conference website with hyperlinks to your organisation's website
- Backdrop at the opening ceremony, used for press call
- Backdrop during the dinner
- Programme documents within the delegate wallets
- Branded menu cards

#### **Plus**

- 2 complimentary official delegate registrations for the conference, including attendance at the Gala dinner. Valued at GBP£1100
- 3 additional complimentary official registrations for the Gala dinner only. Valued at GBP£300
- Quarter page advertisement in the Programme Booklet (subject to availability). Valued at GBP£750
- Insert in the delegate wallet, to promote your organisation  
Valued at GBP£350

***Sponsorship Amount – GBP £15,000 + VAT***

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## Other Corporate Sponsorship opportunities:

### POSTER PRESENTATION AREA

In addition to the formal presentations during the conference there will be an opportunity for people to present their work in the form of a poster presentation. This area will be close to the oral presentations and the exhibition area. It is an area which is visited by all delegates over the course of the conference.

#### Benefit Package:

Company name and logo displayed as the Poster Presentation Area Sponsor on:

- Conference website with hyperlinks to the section relating to Poster Presentation area
- Programme documents within the delegate wallets relating to Poster Presentations

#### Plus

- 1 complimentary official delegate registration for the conference. Valued at GBP£550
- Opportunity to place your company banners within the poster presentation area
- One quarter page, black and white, advertisement in the Programme Booklet (subject to availability). Valued at GBP£450

*Sponsorship Amount – GBP £5,000 + VAT*

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### CONFERENCE LUNCH (3 days)

A full buffet lunch will be provided for all delegates on each day of the conference.

#### Benefit Package:

Company name and logo displayed as the Lunch Sponsor on:

- Conference website with hyperlinks to the section relating to the lunch
- Programme documents within the delegate wallets relating to lunch

#### Plus

- 1 complimentary official delegate registrations for the conference. Valued at GBP£550
- Opportunity to place your company banners within the lunch area
- One quarter page, black and white, advertisement in the Programme Booklet (subject to availability). Valued at GBP£450

*Sponsorship Amount – GBP £8,000 + VAT*

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# Sponsorship Guidelines:

## Sponsor Schedule

A schedule will be provided to all sponsors prior to the event, and will include specific details relating to each individual sponsor. The schedule will include information relating to: entitlements, deadlines for receipt of advertising materials, banners, delegate registrations etc.

All information stated in the Sponsorship Opportunities document is considered to be correct at the time of going to print. However, if the document is subjected to any changes, sponsors will be notified prior to the conference.

### Promotional Material:

Banners and any other promotional materials allowed should be provided by Sponsors but must adhere to the guidelines as provided by Future Technical Textiles

### Event Logo:

Sponsors are eligible to use the conference logo in their own promotion. However, all useage must follow the strict guidelines set by Future Technical Textiles and is subject to approval prior to use. All artwork and printing specifications must be viewed by Future Technical Textiles before production.

## Payment and booking conditions:

Prices quoted in this document are in GBP Sterling. Sponsors are required to ensure that all payments are made in GBP Sterling unless agreed otherwise in advance. On receipt of a signed booking form, participation will be confirmed in writing, together with an invoice for the deposit amount.

Please note that no benefits will be received until payment of the deposit amount is received.

## Payment conditions:

Sponsorship may be paid at the following intervals:

- a) One-off payment.
- b) Deposit: 50% deposit due 30 days from issue of an invoice  
Balance due prior to 31 December 2014.

Any sponsorship agreements made after the 31 December 2014 will require immediate full payment.

### Cheque should be made payable to 'Blue Sky Global Ltd.'

Remittances can be sent via direct bank transfer (with all charges paid) to:

Account No: 32273004  
Sort Code: 40-12-25  
IBAN: GB73 MIDL 4012 2532 2730 04  
BIC: MIDLGB2102R

In the event that the conference is cancelled refunds will be as follows:

- If cancelled prior to 31 March 2015, 100% will be refunded.
- If cancelled after the 31 May 2015, 50% will be refunded.



# Sponsorship Pro-Forma

I / We would like to become a Sponsor of the **Future Technical Textile (FTT 2015)** World Conference to be held in Istanbul, Turkey during 15 - 17 October 2014.

Contact Name

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Company Name

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Address

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Post Code

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Country

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Tel No

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Mobile

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Email address

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Web site

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I would like to sponsor the following elements of the conference:

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I agree to pay Blue Sky Global Ltd. a sum of **GBP £** \_\_\_\_\_ as a Sponsor for the Future Technical Textiles International Conference.

My cheque is enclosed (payable to Blue Sky Global Ltd.).

Please complete and return this form to:

**Dr. Imran Patel**, (*Chair of the Organising Committee*)

University of Bolton, Central Academic and Business Support Services, Deane Road, Bolton, BL3 5AB, England, UK

Tel: +44 (0) 7951 727876

email: [info@technical-textile.com](mailto:info@technical-textile.com)

[www.technical-textile.com](http://www.technical-textile.com)

